

Welcome

TO YOUR BUSINESS PLAN



Creative
CONSULTING

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Business Plan

YOUR MISSION STATEMENT

Here you'll want to write a statement of your business goals and philosophies. A mission statement defines what an organization is, why it exists, its reason for being.



YOUR 5 YEAR PLAN

Here you'll want to create a plan by setting manageable goals for yourself. Baby steps!



Business Plan

YOUR COMPANY CULTURE OR BRAND PERSONALITY

Here you'll want to define your values. What personality will your company/business have? Give it some personality with a brand that showcases who YOU are!

YOUR ONLINE PRESENCE

Here you'll want to create a marketing strategy for where, when and how you will show up online. This means your website, landing pages, social media, blogs, videos, etc.



Business Plan

YOUR PRODUCTS & SERVICES

Here you'll want to identify what you have to offer. Are you a service-based company, a product-based company, or both? Do you have a storefront, or are you an online merchant?

WHAT SETS YOU APART?

Here you'll want to share with the world exactly who YOU are! What do you do? How do you do it differently? What makes your service/products unique? Why would they want to choose you?

Get in touch



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Good Luck!

Running a business can definitely be challenging, especially when it comes creating a business plan.

If you're interested in getting more help with building your business, and doing some one-on-one work with me, I offer a FREE consultation. I would love to see what struggles you're facing, and how I can help.

Visit the [website](#) for our list of affordable services.

Talk soon!
xoxo Ashley